

DANIELLE DAVISON FOX

PROFILE

Address

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Manhattan, NY 10025

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danielledfox.com

Twitter

@foxddanielle

SKILLS

Web/Programming:

WordPress, Drupal, SEO, social media, Google Analytics

Journalism: AP Style, InDesign, PhotoShop, Hootsuite, Chartbeat, Crowdtangle, Sprinklr

AWARDS

Alexandra L. Rowan Foundation grant recipient, summer 2015

1st place, newswriting, Columbia Scholastic Press Association

EDUCATION

University of Pittsburgh (2016)

Bachelor of Arts, Cum Laude
Major: English Writing
Minor: Poetry

REFERENCES

Brian Boyé - Men's Health

Exec director, fashion + grooming
brian.boy@rodale.com

212.573.0338

Tom Horgen - Star Tribune

Digital features editor
tom.horgen@startribune.com

612.673.7909

Tom Birdsong - Pittsburgh PG

Assistant managing editor
tbirdsong@post-gazette.com

412.263.3068

EXPERIENCE

June 2017 - Present

EnVeritas Group

Freelance content producer
New York, NY

-Produce travel content on short deadlines for Google's location-based search product

Sept. 2016 - May 2017

Men's Health

Fashion editorial assistant
New York, NY

-Monitored analytics and produced social videos and content
-Invoiced and tracked a high volume of incoming and outgoing sample shipments
-Proactively coordinated with brands to fact-check product details and styles and ensured timely arrival of digital assets and samples
-Facilitated desksides with brand representatives, represented the magazine at industry events and greeted on-site visitors
-Pitched and developed articles and aff-comm content for website and magazine
-Monitored, managed and responded to feedback and comments across all social media platforms.
-Managed executives' calendars and expense reports and edited third-party freelance content

June 2016 - Aug. 2016

Star Tribune

Features intern
Minneapolis, MN

-Pitched and reported lifestyle stories and profiles
-Monitored social media and trending stories for daily coverage

April 2013 - April 2016

The Pitt News - Daily newspaper at the University of Pittsburgh

Editor-in-chief
Pittsburgh, PA

-Managed editorial team of 80+ employees and instituted organization-wide training programs
-Set and enforced deadlines and facilitated production and social media promotion of daily issues, special editions and digital content
-Fielded and resolved daily reader queries and complaints, acted as the face of the institution
-Spearheaded and led initiatives to develop and rebrand our new website, print layout and mobile app
-Served on advisory, executive and editorial boards to develop business, marketing and editorial objectives, execute long-term strategies and monitor and report progress

Jan. 2016 - May 2016

Carnegie Museum of Art

Editorial intern
Pittsburgh, PA

-Wrote and copy edited exhibit reviews and longform arts stories

May 2015 - Aug. 2015

Pittsburgh Post-Gazette

News intern
Pittsburgh, PA

-Reported enterprise stories and breaking news
-Met multiple story deadlines each hour while delivering long-term projects

July 2012 - April 2015

Pittsburgh City Paper

Arts and entertainment intern
Pittsburgh, PA

-Reported feature stories, profiles, reviews and celebrity interviews